

The Circadence Partner Program enables partners to profitably sell Circadence's cyber security training solutions with dedicated sales, technical and customer support, and innovative marketing and sales enablement tools.

Our Partner Program recognizes partners based on a combination of value and volume. The more you invest with Circadence, the more you are rewarded. Partners begin as a Bronze Partner and can advance to Silver Partner and then Gold Partner status. Each tier is designed with support, benefits and perks to accelerate sales and drive growth. The Circadence's Global Partner Program positions you for success by providing the resources, training, and enablement tools that help you to win business and increase profitability.

For questions please send an email to partnersupport@circadence.com

	PARTNER LEVEL	CIRCADENCE BRONZE PARTNER	CIRCADENCE SILVER PARTNER	CIRCADENCE GOLD PARTNER	CIRCADENCE PLATINUM PARTNER
PROGRAM REQUIREMENTS	TECHNICAL CERTIFICATIONS	\bigcirc	1 Certified Technical Professional	2 Certified Technical Professionals	2 Certified Technical Professionals
	SALES CERTIFICATIONS		1 Certified Sales Professional	2 Certified Sales Professionals	2 Certified Sales Professionals
	PROVIDE TIER 1 & 2 CUSTOMER SUPPORT				
	QBR				
	MONTHLY SALES ACTIVITY REPORTING				
INCENTIVES	LIST PRICE DISCOUNTS				
	RECURRING REVENUE ON RENEWALS				
	INTERNAL LICENSE PURCHASE DISCOUNT				
BENEFITS	PARTNER PORTAL (SALES & MARKETING ENABLEMENT TOOLS)				
	WELCOME KIT				
	DEMO ACCOUNT				
	POC TRIAL ACCOUNTS				
	ACCESS TO PRIVATE RESELLER COMMUNITY				
	INVITE - ANNUAL PARTNER SUMMIT				

NOTE: Platinum Partner level is for International VADs only.